



## Corporate Fact Sheet: Brookfield Residential Property Services

June, 2010

FAST FACTS	BACKGROUND
<p><b>Brookfield Residential Property Services:</b></p> <ul style="list-style-type: none"> <li>• Purchases more than \$3 billion in real estate services in over 100 countries.</li> <li>• Is involved in 45% of all real estate transactions in Canada.</li> <li>• Is the second-largest provider of global relocation services.</li> <li>• Has over 25,000 real estate professionals who process over \$35 billion of real estate annually out of more than 1,100 locations across North America.</li> <li>• Is the largest provider of property appraisal and valuation services to Canadian mortgage lenders, servicing 40% of the residential market and appraising over \$50 billion of real estate annually.</li> <li>• Has amassed over 3 million Canadian property records, providing rich property attributes and granular geographic insight.</li> </ul>	<p><b>Stability. Experience. Growth.</b></p> <p>Brookfield Residential Property Services is a leading global provider of real estate and relocation services, technology and knowledge. It is a division of Brookfield Asset Management Inc., a global asset manager focused on property, renewable power and infrastructure assets, with over \$100 billion of assets under management.</p> <p>Since 2008, Toronto-based Brookfield Residential Property Services has doubled in size as it continues to carry out an ambitious, carefully timed international expansion. Backed by its already considerable global resources and reputation for excellence, Brookfield Residential Property Services has strategically acquired undervalued – yet highly admired – assets throughout North America, in turn positioning the company for further profitable growth worldwide.</p> <p>In fact, it is one of only a handful of companies to make significant investments in the U.S. residential property services market during the severe economic downturn in 2008.</p> <p>Prior to embarking on its global expansion strategy, Brookfield Residential Property Services' core portfolio comprised three Canadian business units: Royal LePage Relocation Services, Royal LePage Real Estate Services and Contract Settlement Services.</p> <p>In just three years, Brookfield Residential Property Services has considerably expanded its portfolio of companies as follows:</p> <p><b>2008</b></p> <ul style="list-style-type: none"> <li>• Acquired Quebec-based real estate franchise system La Capitale Real Estate Network, increasing its market share to 24% in that province</li> <li>• Acquired U.S.-based GMAC Home Services, which includes GMAC Real Estate and GMAC Global Relocation Services, creating a platform for long-term North American and international growth</li> </ul> <p><b>2009</b></p> <ul style="list-style-type: none"> <li>• Global merger of Royal LePage Relocation Services with GMAC Global Relocation Services to form Brookfield Global Relocation Services, creating the second-largest provider of global relocation services in the world</li> <li>• Acquired U.S.-based Real Living Network Services, a leading and innovative real estate franchise network, adding almost 2,000 additional real estate professionals</li> </ul> <p><b>2010</b></p> <ul style="list-style-type: none"> <li>• Merged GMAC Real Estate with Real Living to create one of the largest real estate networks in the United States. The companies operate under the Real Living brand</li> <li>• International expansion: opening offices in Mumbai and Bangalore, India as well as Brisbane, Australia</li> <li>• Continues to focus on new growth market opportunities globally</li> </ul>
<p><b>MEDIA CONTACT</b></p> <p>For more information or to arrange an interview, please contact:</p> <p>Hugh Siler, Siler &amp; Company 949-646-6966 <a href="mailto:hugh@silerpr.com">hugh@silerpr.com</a></p>	

## GLOBAL FOOTPRINT

Global footprint currently spans North America, the United Kingdom, China and Singapore. The company has 1,200 employees worldwide and continues its global growth in 2010, opening new offices in India and Australia.

### **Headquarters:**

39 Wynford Drive  
Toronto, Canada  
M3C 3K5

[www.brookfieldrps.com](http://www.brookfieldrps.com)

## MANAGING PARTNERS



**Graham Badun**  
Managing Partner & CEO



**David Lacey**  
Managing Partner  
Corporate Development



**Phil Soper**  
Managing Partner  
Real Estate Brokerage



**Kevin Cash**  
Managing Partner  
Finance & Administration

## OPERATIONS OVERVIEW

**Brookfield Global Relocation Services** – [www.brookfieldgrs.com](http://www.brookfieldgrs.com) – provides industry leading domestic and international mobility programs to corporations and government agencies in more than 100 countries. It is the second-largest global provider of relocation services, managing more than 50,000 annual initiations for more than 250 clients from its offices in Canada, USA, UK, China and Singapore. With new offices opening in Australia and India, Brookfield Global Relocation Services continues to provide expanded geographic coverage to clients.

**Brookfield Real Estate Services** – [www.brookfieldres.com](http://www.brookfieldres.com) – is a multi-brand real estate franchisor and corporate brokerage operator, with a Network that currently spans Canada, the U.S. and Portugal. It has been a leading provider of services to the Canadian real estate industry since 1913, and through its Canadian brands has approximately 22% of the Canadian residential real estate market based on transactional dollar volume. Its brand portfolio includes:

- **Royal LePage Real Estate Services**, Canada's leading provider of franchise services to residential real estate brokerages, with a network of nearly 14,000 REALTORS® in more than 600 locations across Canada. [www.royallepage.ca](http://www.royallepage.ca)
- **La Capitale Real Estate Network**, a leading real estate services company in Quebec with approximately 1,500 REALTORS® in more than 65 locations in the province of Quebec, Canada. [www.lacapitalevenu.com](http://www.lacapitalevenu.com)
- **Johnston & Daniel**, a leading residential real estate boutique firm of more than 200 knowledgeable, professional REALTORS® selling distinctive quality homes in and around Toronto, Canada since 1950. [www.johnstonanddaniel.com](http://www.johnstonanddaniel.com)
- **Real Living**, a full-service real estate franchise company with a comprehensive and integrated suite of services for franchisees, sales professionals and consumers. It was named one of the best new franchisors by *Entrepreneur* magazine, received the Inman Innovator Award, and was named the most promising new national brand by the Swanepoel TRENDS Report. 2010 will see the conversion of GMAC Real Estate franchisees to the Real Living brand, becoming a network of approximately 10,000 sales professionals in over 500 locations across the U.S. [www.realliving.com](http://www.realliving.com)
- **Centract Settlement Services** – [www.centract.com](http://www.centract.com) – is the largest Canadian provider for the outsourcing of mortgage-related services to financial institutions, corporate organizations, mortgage lenders, and brokers. Centract is known for superiority and leadership in real estate settlement services such as appraisal, legal and recovery services. It continues to grow its base of operations through traditional services coupled with new and emerging technology-based solutions. Centract now possesses one of the largest commercially available databases of residential real estate information in Canada: one that is sought after by mortgage lenders to aid them in determining market trends.
- **Homeserve Technologies Inc.** – [www.homeserve.ca](http://www.homeserve.ca) – provides lead generation services for business-to-business clients whose customers are engaged in the move and homeownership lifecycle. Through innovative programs like Aeromove® and Hbc's Home and Move Program, clients and service providers leverage the company's services and technologies to develop and enhance customer loyalty.

## RELATED STOCK INFO

### Brookfield Asset Management Inc.

NYSE: BAM

TSX: BAM.A

Euronext

### Brookfield Real Estate Services Fund

TSX: BRE.UN



## INDUSTRY RECOGNITION

Industry watchers have taken notice of Brookfield Residential Property Services' international expansion and achievements:

- 2007 & 2008 – For two consecutive years, Brookfield Global Relocation Services was recognized as an industry leader in customer satisfaction in the industry's only independent poll conducted by a globally respected organization. The study was based on responses from relocated employees who used a corporate relocation service.
- 2009 - The Swanepoel TRENDS Report names Brookfield Residential Property Services as its #1 Trendsetter in the U.S. Real Estate industry following its acquisition of GMAC Home Services.
- 2009 - Inman News Service names Brookfield Residential Property Services' CEO Graham Badun as one of the 100 most influential people in residential real estate.
- 2009 & 2010 - For the second consecutive year, Expatica Communications, an international media company, recognizes Brookfield Global Relocation Services with its HR Top 5 Industry Survey Award.

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# Brookfield

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